BEAUTY IDOLS

SCOTLAND | EXPO 2027

Beauty Idols Scotland Expo 2027 Affiliate Programme

Monday 7 June 2027 • Barclays Hampden, Glasgow

Earn £100 per fully paid exhibition table, £50 for a 30-minute stage-only booking or £100 for a one-hour stage-only booking.

I'm looking for people who know the beauty industry and can introduce me to businesses that would be a great fit for our first Expo. It's a trade event where Scotland's beauty professionals can meet suppliers, discover brands, watch live demos and learn from industry experts. If you know someone who'd be a great fit, I'd love an introduction.

What you can earn

What the business books	Your commission
Standard exhibition table (£500)	**£100 per table**
30-minute stage-only session (£400)	**£50 per booking**
One-hour stage-only session (£600)	**£120 per booking**

A stage-only referral that upgrades to a table earns the table commission.

Who to introduce

Beauty, hair, nail, barbering, skincare, wellness and aesthetics brands, suppliers and distributors, plus educators, training academies, insurance brokers, software providers and other services that help beauty businesses.

The £500 package includes a 6ft table, two chairs, online promotion, professional photography, Wi-Fi and free parking. Stage-only bookings suit educational talks, product showcases and live demos. We agree stage content in advance.

How it works

Make an introduction. I'll give you the exhibitor brochure to share. Introduce the Expo to businesses you think would be a good fit and ask them to mention your name when they get in touch with me.

I'll register the referral. I'll confirm eligible referrals in writing. The business must be new to our Expo enquiries and bookings. If two people refer the same business, the first eligible introduction counts.

I'll handle the booking. Once the business gets in touch, I'll take it from there. I'll answer their questions and handle their booking.

You get paid after the Expo. I'll pay by bank transfer within 30 days of the event for eligible, fully paid bookings that remain valid. Deposits, cancellations, refunds and chargebacks do not qualify.

If a business you introduce becomes a sponsor of Beauty Idols Scotland Expo 2027, you'll earn 10% of the amount they pay in cash sponsorship, once their sponsorship is paid in full. Any products, services or other in-kind contributions are excluded from the commission calculation.

Affiliate agreement

If you decide to come on board as an affiliate, I'll prepare a short agreement covering how referrals are registered, what commission you'll earn and when it will be paid. We'll both sign it before you start making introductions.

Have someone in mind? Get in touch.

Marianna | Beauty Idols Scotland